



For Immediate Release

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Contact: Kristen Schremp

[Kristen@kaspublicity.com](mailto:Kristen@kaspublicity.com)

703.928.5527

## The New Year's Resolution Millions of Americans Should Make—Be *Normal!*

*Normal Blood Sugar & Cholesterol Levels Have Multi-Billion Dollar Implications for the New Year*

**Neenah, WI**—As the nation prepares to watch the ball drop in Times Square, Americans will reminisce about the past year and make resolutions for 2010—many will be focused on getting and remaining healthy—and just being *normal*. Yes, that's right...*normal*.

Two key indicators of getting and remaining healthy are maintaining *normal* fasting blood sugar levels between 70mg/dL and 100mg/dL and *normal* total blood cholesterol below 200mg/dL. Along with a healthy diet and exercise, a dietary supplement called OmSanA® can help individuals maintain blood sugar and cholesterol levels that are already within the *normal* range.\*† Being *normal* may help millions of Americans achieve their health-related, personal and financial goals.

With the ongoing debate over health care and its costs, what are the financial implications of *normal* for the over 50 million Americans with blood sugar and cholesterol levels that are dangerously close to the high end of the normal range? According to a University of Chicago report published in the December 2009 issue of "Diabetes Care", by the year 2034, diabetes-related health care costs will double to a rate of 44.1 million cases nationwide with costs tripling to a staggering \$336 billion. In addition, the American Heart Association's "Heart Disease and Stroke Statistics 2010 Update" estimated the 2010 direct and indirect cost of cardiovascular disease will be an astronomical \$503.2 billion.

Never has there been a more opportune time for Americans to strive to maintain *normal* health on all fronts, especially *normal* blood sugar and cholesterol levels.

What would it mean to hear from a health care professional that results of blood sugar and cholesterol tests are in—and they are all *normal*? Or to know that being *normal* can translate to tens of thousands of dollars in avoided health care costs? Or to simply celebrate being *normal*?

A New Year's resolution to be *normal* might be a life-changing event for many Americans! A healthy diet, getting proper exercise and using all natural clinically proven dietary supplements like OmSanA® can help individuals celebrate being *normal*.

OmSanA<sup>®</sup> is an all-natural dietary supplement produced by Santal Solutions LLC. The ingredient in OmSanA<sup>®</sup>, OSA<sup>™</sup> (*Om Santal Adivasi*), is an Ayurvedic Virgin Isolate from the leaves of the *Gymnema sylvestre* plant, which is found in the Indian sub-continent and has been used to maintain optimal health for millennia.

For more information on Santal Solutions LLC or OmSanA<sup>®</sup>, please visit [www.santalsolutions.com](http://www.santalsolutions.com) or [www.omsanasite.com](http://www.omsanasite.com).

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†OmSanA<sup>®</sup> is a natural dietary supplement for maintaining both blood sugar and cholesterol levels that are already within the normal range.

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**For more information or to schedule an interview with a member of the Santal Solutions team, please contact Kristen Schremp at [Kristen@kaspublicity.com](mailto:Kristen@kaspublicity.com) or 703.928.5527**