

**\*\*\*\*\*MEDIA ADVISORY\*\*\*\*\***

**The David Horowitz Freedom Center (formerly the Center for the Study of Popular Culture)**

**Presents: *Is this World War III?***

**Los Angeles, CA** - In honor of the newly named David Horowitz Freedom Center (formerly the Center for the Study of Popular Culture) and recent hires Lt. Col. Robert "Buzz" Patterson and Peter Collier, the Center proudly announces a launch event in Washington, DC, featuring the panel *Is this World War III?* by Christopher Hitchens, Bill Kristol, Bret Stephens, & Dr. Lawrence Korb, with moderator Alan Nathan.

According to board chairman Jess Morgan, "After 9/11, it is clear that freedom itself is under assault from the new totalitarianism: Islamic fascism....David Horowitz, the Center's founder, has become increasingly identified with issues of freedom at home and abroad. We wanted to honor him and also support the efforts he has undertaken. The name change does this and rededicates us to the mission at hand."

**WHO:** David Horowitz's Freedom Center (formerly the Center for the Study of Popular Culture)

**WHAT:** In honor of the David Horowitz Freedom Center, formerly the Center for the Study of Popular Culture, and recent hires Lt. Col. Robert "Buzz" Patterson and Peter Collier; the Center proudly presents *Is this World War III?*, a panel with Christopher Hitchens, Bill Kristol, Bret Stephens & Dr. Lawrence Korb, with moderator Alan Nathan.

**WHEN:** Friday, September 8, 2006, from 6-9 pm

**WHERE:** Madison Hotel, 1177 15th Street, NW, Washington, DC

**\*\*\*There is no charge and the event is by invitation only\*\*\***

**Attachments:** The David Horowitz Freedom Center Backgrounder  
*Is this World War III? Panelists*

**To schedule an interview with David Horowitz, or for more information on the event, please contact Kristen Schremp at 703.928.5527 or [Kristen@kaspublicity.com](mailto:Kristen@kaspublicity.com)**